



DENVER NORTH HIGH SCHOOL

PARTNERSHIP PACKAGE



TRADITION STARTS HERE

We would like to extend our appreciation for your support of North High School and Denver Public Schools. We are currently pursuing the purchase of a new scoreboard for our all-purpose Turf field. North High School is home to over 1100 students participating in over 50 different activities. In the last decade, all of our programs at North have grown exponentially. Our commitment remains to build better people, not just better athletes. Our programs offer "forever-moments" for our student-athletes and activities participants as we strive to provide the best experiences possible for our youth. With the installation of a scoreboard, we aim to enhance the experience for our athletes as well as our guests.

This project is a great opportunity to involve community businesses to advertise and support the numerous activities within the community. Hundreds of sports participants, our school-based teams, and our community functions will benefit from an enhanced field scoreboard. Your financial support will give you prominent visibility at the Viking Turf Field. The board will be on the south end of our field, which faces a very busy West 32nd Ave. The majority of public traffic will come from the thousands of visitors to the Turf during the week and on the weekend.

We hope you will consider partnering with the North High School for this new Turf field scoreboard project. We look forward to your continued support.

Go Vikings!

Kevin Bendjy

Assistant Principal/Director of Athletics & Activities

CONTACT INFORMATION

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ANCHOR PARTNERSHIP PACKAGE

[\$1,500 PER YEAR / 3 - YEAR TERM]

STATIC SIGNAGE

One (1) sponsor application below scoreboard - 2'h x 4'6"w

GAME DAY SPONSORSHIP

Opportunity to be recognized on field pre-game or halftime

Presentation of autographed team ball

MULTI-MEDIA

Two (2) passes for all NHS athletic events

(excludes post season and tournament events)

One (1) logo placement on front cover of football game program

One (1) 1/8 page ad in football game program

One (1) promotion opportunity on official athletic website

- <http://north.dpsk12.org/athletics-activities/>

Social Media promotional opportunities (TBD)

Opportunity to use Vikings logo "mark" as part of own marketing efforts i.e.

'Official sponsor of Vikings Athletics'





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TURF FIELD EVENTS & ATTENDANCE

EVENT	AVERAGE ATTENDANCE PER EVENT	EVENTS A YEAR	ATTENDANCE
JV Football	200	5	1,000
Varsity Boys Soccer	100	8	800
Varsity Girls Soccer	100	8	800
Boys Lacrosse	100	8	800
Girls Lacrosse	100	8	800
Regular Season Totals		37	4,200

PEDESTRIAN TRAFFIC & OTHER USE

Pedestrian traffic brings in tens of thousands of people every year.

North High School is similar to that of a convention center in that the building itself is in constant use. Internal and external groups access the building and all-purpose turf until dusk. The groups on the Turf include soccer, football, running, rugby, lacrosse, etc.